

**Development and
Operations Section
Board of Directors
2018-2019**

February 2019

TO: Parks Development and Operations Supporter

FR: Raquel Zepeda, President, CPRS Development and Operations Section

RE: 2019 Development & Operations Symposium Partnership Opportunity

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A new and exciting year has begun for California Park Development and Operations professionals. The Board of the CPRS Development and Operations (D&O) Section is revitalizing its annual program and has updated and improved its annual Park Development & Operations Symposium, formally called the Athletic Field Maintenance Workshop. Next year's event will be at Mahany Park in Roseville, CA.

We created an exciting partnership program to better recognize you as a D&O partner in providing quality educational activities and events throughout the year and in conjunction with the 71st CPRS Annual Conference and Expo, to be held nearby at the Sacramento Convention Center from March 19 to March 22, 2019. You can see the logos below of our 2018 program on our new letterhead as one of the benefits partners receive.

The D&O Section represents more than 400 professionals involved in the planning, design, construction and management of parks, public spaces, and natural resource areas, from over 285 agencies and organizations throughout the state. In the public sector these are the people who specify, purchase and contract the materials and services that support the development and maintenance, of public buildings, facilities, parks, and open spaces. In the private sector our members are consultants, contractors, and vendors. The primary responsibility of the D&O Section is to provide information, training, and scholarship opportunities for its members.

We are looking for partners to help facilitate our shared goals through joint programming. Our partners have the opportunity to introduce themselves and their products/services to our members in intimate settings and hands-on events. These events are offered within the context of our annual events, including the CPRS Conference and Expo, and our annual Park Development & Operations Symposium..

The D&O Section is hosting several opportunities for Park Development and Operations personnel, to recognize our Section partners at this year's 2019 CPRS Conference:

- Tuesday morning, March 19, 2019, the D&O Section will host an expanded six hour "hands-on" Park Development & Operations Symposium, including a luncheon, speakers, demonstrations, facility tour, and vendor engagement opportunities..
- Thursday afternoon March 21, 2019 at 5:30 PM, the D&O Section will hold its Annual General Meeting (location to be determined) to reflect on past years' accomplishments, and to discuss a range of Development and Operations topics, including expectations for the coming year. Immediately following the meeting, CPRS will be hosting its famous Pubcrawl meet and greet social.

Attached is our new Partnership Program Packet that describes opportunities for you and your company to partner with the Development and Operations Section in the coming year. The opportunities are diverse and there is something to fit every organization's interests and resources.

If you have any questions about this or other partnership opportunities, please contact us. Thank you for your continued support of the Parks and Public Space Development and Operations management that are an essential service to our communities.

Sincerely,



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