



Partnership Levels and a la-carte Sponsorship Opportunity Catalog

California Park and Recreation Society Development and Operations Section

Annual Partnership, Networking and Educational Opportunities

Signature, Section and Event Partners are provided benefits and privileges over the entire calendar year and are recognized at all Development and Operations Sections Events and Activities. Partner benefits extend privileges to individual events as well. The a-la-carte Sponsor benefits are directly event related and are described below:

Event Partner (One Per Event Available)

\$1000

1. One D&O **Section Membership** to existing individual CPRS memberships.
2. One Development and Operations **Institute admission ticket**.
3. Two D&O Annual **Symposium admission tickets**.
4. One opportunity to **Conduct a Training Session** at a D&O Section Institute or Workshop.
5. One opportunity to **Co-Emcee** with D&O Section Representative a D&O Section Event.
6. One opportunity to be the **Featured Speaker** at Sponsored Event.
7. All-Event recognition as a **Named Event Partner**.
8. All-Event recognition as a **Raffle Prize Provider and Presenter**.
9. Receipt of a D&O Section **Recognition Plaque**.
10. **Large Logo Placement** on the Event Banner.
11. **Ad Placement** on the Event Programs.
12. Opportunity for a **Booth Display Space** at the Event.
13. Opportunity for an **Equipment/Product/Services Showcase Booth** at the Section Event.
14. One opportunity for **Automated Slide Show Presentation** at the D&O Institute.
15. All-Event Opportunity for **Promotional Materials Distribution**.
16. One Partnership **Recognition Press Release to D&O Membership and Local/Regional Media**.
17. **Member Contact Information** from all D&O events.
18. **Special Partner Networking Area** at all Section Events.
19. **Logo Placement on Flyers, Applications and Registration Materials** for the sponsored Event.
20. **Logo Placement on Invitations** for the sponsored Event.
21. **Logo Placement on the Event Program**.
22. **Logo Placement on D&O Section Webpage** for three months prior to the Event.
23. **Link on D&O Section Website**.
24. Recognition on D&O Section **Partnership Honor Roll**.
25. Opportunity for **Website Section Preferred Vendor Directory**.



Partnership Levels and a-la-carte Sponsorship Opportunities

California Park and Recreation Society
Development and Operations Section

Event a-la-carte Networking Opportunities

Section a--la-carte Event Partners benefits and privileges are directly related to the event or activity in which the Sponsor is involved and their participation is recognized at all Development and Operations Section Events. The a-la-carte Partner benefits are as described below:

Event Host / Station Host Sponsorship (6 to 8 Available)

\$350

1. Two D&O Annual **Symposium admission tickets**.
2. One opportunity to **Conduct a Training Session** at Workshop.
3. One opportunity to **Sit on Expert Panel Discussion Session** at Workshop Luncheon.
4. All-Event recognition as a **Named Station Partner**.
5. All- Event recognition as a **Raffle Prize Provider and Presenter**.
6. Receipt of a D&O Section **Recognition Certificate**.
7. **Medium Logo Placement** on the Event Banner.
8. **Logo Placement** on the Event Programs.
9. Opportunity for an **Equipment/Product/Services Showcase Booth** at the Section Event.
10. All-Event Opportunity for **Promotional Materials Distribution**.
11. **Member Contact Information** from all D&O events.
12. **Logo Placement on Flyers, Applications and Registration Materials** for the sponsored Event.
13. **Logo Placement on the Event Program**.
14. Recognition on D&O Section **Partnership Honor Roll**.
15. Opportunity for **Website Section Preferred Vendor Directory**.

Event Food /Beverage Sponsorship

\$500-\$1000/ or In-Kind Luncheon Catering

1. Four D&O Annual **Symposium admission tickets**.
2. One opportunity to **Conduct a Training Session** at Workshop.
3. One opportunity to **Sit on Expert Panel Discussion Session** at Workshop Luncheon.
4. All-Event recognition as a **Named Luncheon Sponsor**.
5. All- Event recognition as a **Raffle Prize Provider and Presenter**.
6. Receipt of a D&O Section **Recognition Certificate**.
7. **Logo Placement** on Event Program.
8. Opportunity for an **Equipment/Product/Services Showcase Booth** at the Event
9. All-Event Opportunity for **Promotional Materials Distribution**.
10. **Member Contact Information** from all D&O Events.
11. **Special Partner Networking Area** at All Section Events.
12. **Logo Placement on Applications and Registration Materials** for all D&O Section Events.
13. **Logo Placement on Invitations** for Event.
14. **Logo Placement on Event Program**.
15. Recognition on D&O Section **Partnership Honor Roll**.
16. Opportunity for **Website Section Preferred Vendor Directory**.



Event Speaker Sponsor (1 Available) \$150

1. One D&O Annual **Symposium admission tickets**.
2. All-Event recognition as a **Named Speaker Sponsor**.
3. Receipt of a D&O Section **Recognition Certificate**.
4. **Medium Logo Placement** on Section Event Banners.
5. **Ad Placement** on Event Programs.
6. All-Event Opportunity for **Promotional Materials Distribution**.
7. **Member Contact Information** from all D&O Events.
8. **Special Partner Networking Area** at All Section Events.
9. **Logo Placement on Applications and Registration Materials** for all D&O Section Events.
10. **Logo Placement on Invitations** for Event.
11. **Logo Placement on Event Program**.
12. Recognition on D&O Section **Partnership Honor Roll**.
13. Opportunity for **Website Section Preferred Vendor Directory**.

Event Raffle Sponsor (6 Available) \$125/ or In-Kind Donation

1. One D&O Annual **Symposium admission tickets**.
2. All-Event recognition as a **Named Event Partner**.
3. All- Event recognition as a **Raffle Prize Provider and Presenter**.
4. Receipt of a D&O Section **Recognition Certificate**.
5. **Small Logo Placement** on the Event Banner.
6. **Ad Placement** on the Event Programs.
7. All-Event Opportunity for **Promotional Materials Distribution**.
8. **Member Contact Information** from all D&O events.
9. **Logo Placement on the Event Program**.
10. Recognition on D&O Section **Partnership Honor Roll**.
11. Opportunity for **Website Section Preferred Vendor Directory**.